For Release December 5, 2016 The Noetic Master Model

Noetic Partners Announces ISO 8000 Certification of The Noetic Master Model

The world's first ISO 8000 Certified Master Model for Client KYC, Account & Security Master

Washington D.C. — The Noetic Master Model — Today at Waters USA 2016, Noetic Partners announced immediate availability of The Noetic Master Model, the world's first ISO 8000 Certified Master Model, enabling owners of version 4.0 to immediately upgrade to the latest release for Client & Account Management, Security & Pricing Masters, Product and Transaction Processing, and Portfolio and Risk Analytics.

"The Noetic Master Model is the most comprehensive, integrated database knowledge system for market operations and analytics for businesses, investors, bankers, brokers, and regulators," said Justin Magruder, President at Noetic Partners.

"The Noetic Master Model is an excellent implementation of ISO 8000 features and capabilities, and demonstrates the value of portability for enterprise Master Data," said Peter Benson, Chairman at ECCMA, the Electronic Commerce Code Management Association, which certified the Model after an extensive evaluation.

Positive Customer Impact

Many customers have already benefited from deploying The Noetic Master Model. GBM, a Global Broker Dealer, Asset Manager and Mutual Fund Manager, recently deployed The Noetic Master Model to service all units in its worldwide network of branches and market operations. The Noetic Master Model has enabled GBM to improve analytics and reporting, and has dramatically reduced operating expenses and operational errors.

"The Master Model has done everything Noetic claimed it could do, and more," said Artemio Guerrero, CIO and Managing Director, GBM. "We have deployed the model across brokerage operations, private banking and mutual fund operations, and expect to begin to deploy Prime Brokerage features in 2017."





The Noetic Master Model Availability

The Noetic Master Model is a paradigm-shifting approach to client and account, as well as product and operational, information management. The ISO 8000 certification and synaptic improvements were driven by customer feedback and are part of Noetic Partners commitment to deliver the latest product updates in one convenient package. The Noetic Master Model is available for evaluation by contacting Justin Magruder, President of Noetic Partners, at http://www.noeticpartners.com.

Founded in 2008, Noetic Partners is a pioneer and the worldwide leader in financial information management and financial master data management. The company offers a wide range of data management products and services designed to improve business performance and reduce information management costs.

###

Noetic Partners and The Noetic Master Model are registered trademarks of Noetic Partners in the United States and many other countries. The names of actual companies and products mentioned herein may be the trademarks of their respective owners. The International Organization for Standardization (ISO) is an international standard-setting body composed of representatives from 163 national standards organizations and headquartered in Geneva, Switzerland.

For more information, press only:

Tracy Sennett

Product Manager and Media Contact Noetic MMHC LLC 445 Park Avenue, 9th Floor New York, NY 10022 +1 (212) 836-4351

tracy.sennett@noeticpartners.com

For more information on The Noetic Master Model:

http://www.noeticpartners.com



